

SELLING NEWSPAPERS STARTS MORRIS BERGER IN BUSINESS

Selling newspapers is as good a stepping stone to success as any of them, says Morris Berger. Morris sold newspapers for the News Tribune a day or two ago. Now he is manager of his own cigar store at 432 East Fourth street, having made his capital through the sale of the News Tribune.

As a business foundation Morris is strong for the newsboy's experience. "It brings a fellow close to human nature," he says, "and is a good start in business for an ambitious boy."

Morris started in with the News Tribune nine years ago, selling papers on the street, then securing a street car agency, and finally taking a job in the office. In his new venture he has many friends and former patrons to wish him luck.